

Audi Selects Mitsubishi Chemical's DURABIO for New Q3 Door Switch Inserts

Mitsubishi Chemical is proud to announce it has extended its collaboration with Audi through the selection of DURABIO™ for the door switch inserts in the new Audi Q3, which was launched in October 2025.

This milestone marks the debut of DURABIO™ in an Audi interior application. The new door switch panel – crafted from a single DURABIO™ molded component – offers significant improvements in manufacturing efficiency, design flexibility, and environmental performance.



Developed by Mitsubishi Chemical, DURABIO™ is a partially bio-based engineering polymer derived from isosorbide. Thanks to the addition of bio-based material, it significantly reduces the consumption of fossil fuel-based materials. The elimination of painting processes minimizes CO₂ emissions, waste, and VOCs. With superior resistance to weathering, impacts, and scratches, DURABIO™ is ideally suited for high-quality interior applications that demand both aesthetic excellence and durability.

The switch panel, designed with three distinct textures – shiny high-gloss, grained, and matte – demonstrates DURABIO™'s exceptional molding versatility. This capability eliminates the need for multiple components and post-processing steps such as painting, streamlining production and reducing costs. The mold-in-color functionality not only delivers a premium finish, such as the selected piano black, but also supports a broad color range for future customization.

The project underscores Mitsubishi Chemical's commitment to advancing sustainable mobility through material innovation.

■ “DURABIO™” Product Website

https://www.m-chemical.co.jp/en/products/departments/mcc/pc/product/1201026_9368.html

■ Audi New “Audi Q3” Product Website

<https://www.audi-mediacycenter.com/en/audi-q3-56>

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