

Mitsubishi Chemical Group Announces New Group Concept (Purpose, Slogan, Our Way)

The Mitsubishi Chemical Group ("the Group") announced its new Group Concept, that includes Purpose, Slogan and Our Way, that will define the Group's internal and external communications beginning in February of this year.

The Group is committed to achieving growth and increasing corporate value through its new Purpose, Slogan and Our Way. And these are an integral part of how its employees set about achieving those goals for the benefit of all stakeholders, including our customers and shareholders.

Purpose

The Purpose is an expression of what it is striving for and why it exists. It expresses the Group's persistent determination to realize KAITEKI, the Group's North Star, which has guided the organization and its commitment to its stakeholders since 2011.

**We lead with innovative solutions
to achieve KAITEKI,
the well-being of people and the planet.**

Slogan

The Slogan reflects the three management strategies the Group chose to realize its KAITEKI purpose—Management of Technology (MOT), Management of Economics (MOE), and Management of Sustainability (MOS). The Group will lead the realization of KAITEKI through better Science, by providing Value to all stakeholders and contributing to healthy living and the sustainable Life of people and the Planet.

**Science.
Value.
Life.**

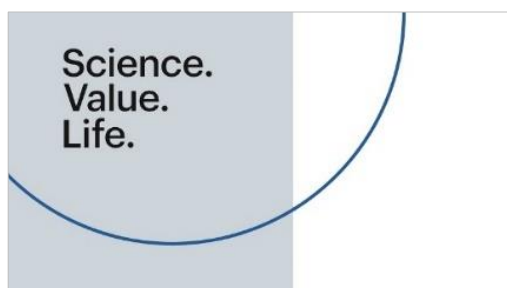
Our Way

Our Way is what employees use to guide them through their daily work to realize the Group's Purpose. These criteria define what drives the multitude of decisions employees make every day when it comes to business operations and how they interact with their peers as they work toward common goals. This story is based on the integrity of each individual and their respect for others and is presented through bravery and diverse collaboration to show persistence to stakeholders.

Integrity	<ul style="list-style-type: none"> - Prioritizing safety - Doing the right thing - Doing work we're proud of
Respect	<ul style="list-style-type: none"> - Showing appreciation - Valuing diversity - Caring for people and the planet
Bravery	<ul style="list-style-type: none"> - Thinking flexibly - Being agile - Embracing challenges
Collaboration	<ul style="list-style-type: none"> - Amplifying strengths - Building trust - Celebrating teamwork
Persistence	<ul style="list-style-type: none"> - Taking ownership - Delivering new value to stakeholders - Being responsible for the future

Circular Element

The Mitsubishi Chemical Group circular element symbolizes our Group Concept. The element represents the value creation cycle of MOT, MOE, and MOS toward the realization of KAITEKI, but also signifies what the Group respects and aspires to achieve—a circular economy, the carbon cycle, protecting the Earth, and “One Company, One Team”.



Mitsubishi Chemical Group Corporation (TSE: 4188) is a specialty materials provider with an unwavering commitment to lead with innovative solutions to achieve KAITEKI, the well-being of people and the planet. We bring deep expertise and material science leadership in core market segments such as mobility, health & life sciences, and electronics, enabling industry transformation, technology breakthroughs, and longer, more fruitful lives for us all. Together, around 70,000 employees worldwide provide advanced chemistry-based solutions to deliver the core elements of our slogan—Science. Value. Life. For further information, please visit our website: <https://www.mcgc.com/english/>

Contact:
 Mitsubishi Chemical Group Corporation
 Corporate Communications Division
 Media Relations Department
 +81-3-6748-7140