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# Five key pillars to drive improvements in the EBITDA margin

At the Investor Day 2023 held on February 24, 2023 (Communication with shareholders and investors ▶ Page 33), Mitsubishi Chemical Group Corporation announced a detailed executable plan for fiscal 2021–2025 based on its "Forging the future" management policy (announced on December 1, 2021), as well as updated financial targets for fiscal 2025.

MCG has set out five key pillars as part of its clear strategy to drive operational excellence and unlock business potential: (1) growth, performance, and sustainability; (2) strategic cost transformation; (3) business to exit; (4) leaner, digital, empowered; and (5) strategic capital allocation. By working in these areas, we aim to deliver more value to all our stakeholders. Between fiscal 2021 and fiscal 2025, we expect these key pillars to grow EBITDA by approximately ¥100 billion and improve the EBITDA margin from 13% to 18%.

Of these, we expect three primary pillars to generate the following outcomes: through business growth by means of pillar (1), EBITDA is projected to increase by approximately ¥70 billion; pillar (2) will deliver cost reductions of approximately ¥135 billion, higher than the initial target of ¥100 billion; while through pillar (3), exit from the petrochemicals and carbon products businesses will reduce EBITDA by approximately ¥110 billion. We will implement various initiatives based on this executable plan, with the goal of achieving our targets in fiscal 2025.

Note: Information provided in the section Executable Plan Based on the "Forging the future" Management Policy (Pages 24–42) uses fiscal 2021 results and fiscal 2025 targets.

## Five key pillars Maximize corporate value

Executable Plan Based on the "Forging the future" Management Policy

	Growth, performance, and sustainability	<ul> <li>Shift to global profitable markets</li> <li>Focus on selected end applications</li> <li>Become a sustainability leader</li> </ul>
ÛÛÛ	Strategic cost transformation	<ul> <li>Focus on Health Care restructuring, operational excellence and supply chain optimization, as well as procurement</li> </ul>
Y	Business to exit	• Exit the petrochemicals and carbon products businesses
◆ <u>₿</u> ↓ 888	Leaner, digital, empowered (Formerly named: Leaner structure to execute)	<ul> <li>Shift to a leaner, digital, and empowered organization and workforce</li> </ul>
( <sup>5</sup> )	Strategic capital allocation	<ul> <li>Fuel organic growth</li> <li>Improve the balance sheet to fund future growth</li> </ul>

## Three primary pillars will improve EBITDA margin from 13% to 18%



Fiscal 2030 target

(vs. fiscal 2019)

Fiscal 2025 target

(vs. fiscal 2019)

Fiscal 2025 target

(vs. fiscal 2020)

Non-financial targets\*4

(Scope 1 + Scope 2) **29%** 

**GHG** reduction

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reduction\*5

Level of customer

satisfaction\*6

engagement\*7

**Diversity among** 

management\*8

Employee

Waste

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# Achieve our financial and non-financial targets with a view to further growth from fiscal 2025

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For financial targets, we remain committed to our fiscal 2025 targets and will work to improve profitability, including EBITDA and the EBITDA margin. For non-financial targets, GHG emission reduction is a must in the chemical industry, and we uphold the target of a 29% reduction (versus fiscal 2019 levels) by fiscal 2030. We are also working more intensively to achieve our target for waste reduction. Customer satisfaction has already been at a high level, but we will work to improve this further. We have also set high targets for employee engagement and diversity among management.

Our "Forging the future" management policy is our core strategy to achieve our future vision, and we will accelerate our efforts across these five key pillars through fiscal 2025. After fiscal 2025, we will be positioned to transform into a specialty materials group and aim for further arowth.



\*1 Fiscal 2021 EBITDA excluding petrochemicals and carbon products

\*2 Organic EBITDA growth excluding petrochemicals and carbon products \*3 Basic EPS

\*4 Including petrochemicals and carbon products \*5 Reduction of landfill waste by fiscal 2025 \*6 Level of customer satisfaction based on the annual customer survey \*7 Percentage of favorable responses to set items in the employee awareness survey \*8 Percentage of managerial staff with a diversity attribute Target: 40%

7 pts

50%

6 pts

15 pts

## Strategy execution roadmap

	Phase 1: Planned	Phase 2: Executed	Phase 3: Accelerate	Phase 4
Five key p	pillars	FY2021-2022	FY2023-2025	Beyond FY2025
	Growth, performance, and sustainability	Pathway to a more focused portfolio defined	Focus markets, global expansion and commercialization excellence	
ÛŶÛ	Strategic cost transformation	Cost reduction for fiscal 2022 on track, further actions taken	Procurement, operational excellence improvement in general and administrative (G&A) expenses	
Y	Business to exit	A few divestitures, financial carve-out of petrochemicals	Carbon products sale, petrochemica joint venture (JV) established	Positioned to capture the transformational impact
<u>∻ 8</u> ↓ 888	Leaner, digital, empowered	Reduced complexity in structure, cultural transformation underway	Global, digital end-to-end processes, fewer locations, diverse and inclusive workspace	
(\$)	Strategic capital allocation	Improved net D/E ratio	Capital allocation supporting growth, dividends, and a healthier balance sheet	

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Growth, performance, and sustainability

Executable Plan Based on the "Forging the future" Management Policy

## Aiming to increase ROIC in all business groups

We will develop growth strategies for each business group and work to achieve our targets, aiming to increase EBITDA by ¥70 billion through the growth, performance, and sustainability pillar.

First, for Specialty Materials, we will make our entire product portfolio available globally and bring about a shift to a market-oriented organization. Then, for Industrial Gases we will acquire large-scale projects to grow in the four global regions and we will reinforce and develop our capabilities. For Health Care, we will maximize the value of priority products in Japan and the United States, while strengthening partnering and establishing new sales and development alliances with a focus on core regions. For MMA, we will build on our global No. 1 position and promote the shift to the new ethylene method (Alpha technology), with the goal of achieving further reductions in operational costs. For Petrochemicals and Carbon Products, we are working to either divest or not be a fully consolidated entity by fiscal 2025.

## Growth targets and strategies for our businesses (FY2021-2025)



\*1 Additional EBITDA from other business groups: ¥10.7 billion in fiscal 2021, approximately ¥25.0 billion in fiscal 2025

\*2 Midpoint of the range as disclosed in the medium-term management plan of Nippon Sanso Holdings Corporation, rounded up \*3 Includes the effect of partially complete large investment in a facility in the United States; ROIC excluding the investment is 9%

\*4 Assuming JV core operating income of approximately ¥40.0 billion and net income of approximately ¥20.0 billion, with 50% ownership

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Five key pillars Growth, performance, and sustainability

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# Programs to strengthen market-focused innovation and expand sustainability-related products

We consider both GHG emission reduction and waste and water resources management as important sustainability-related targets. At the same time, we are expanding products that contribute to sustainability, particularly those relating to climate change, circular economy, food supply, and conservation of water resources. Our goal is to not only increase profitability in line with our financial targets but also achieve all our sustainability-related targets.

Robust innovation is required to sustain long-term growth. We are making ongoing investment in digital technologies, infrastructures, and recruitment in order to acquire new capabilities that will underpin growth and sustainability. Electrolytes for EV/Mobility applications are an example of our initiatives related to focus markets. MCG is one of the global leaders in electrolytes with advanced technological capabilities. For example, we are working on semi-solid electrolytes and are researching the transition to solid electrolytes, as part of our strategy to develop next-generation technologies that align with market trends from short-term, medium-term, and long-term perspectives.

> Innovation Strategy >Page 45 Implementing Sustainability >Page 58





\*1 Products that contribute to sustainability, particularly those relating to climate change, circular economy, food supply, and conservation of water resources \*2 Vs. FY2019 \*3 Vs. FY2019

Note: Targets include petrochemicals and carbon products

## Innovation underpins the MCG Group's growth performance and sustainability

Next step

### New guiding principles

Now

End-market focus	New digital capabilities	More efficient process	New business fields		
Example: Simplified roadmap for EV/Mobility (automotive lithium-ion battery materials)					
Unique additives improve capacit and efficiency of liquid electrolyte	$f \rightarrow \left( \xrightarrow{\rightarrow} \right) $ solic bala	king on semi- d electrolytes to nce capacity safety	Novel solid electrolytes for higher energy density		

In the future

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**Key initiatives in FY2023** 

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# Strategic cost transformation

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# Cost transformation will exceed the original target and be mostly achieved by fiscal 2023.

We are accelerating our cost transformation efforts, restructuring the Health Care segment, exiting from non-profitable businesses, and also consolidating our procurement processes across all businesses (including travel management lease cars, analytics/IT tools) Moreover, we are working to transform operational processes in the United States and plan to expand these efforts to Europe. We are also promoting the consolidation of our Group companies and outsourcing some of our business operations.

Through these efforts, we expect to save more than ¥80 billion by the end of fiscal 2023 and have set a cost transformation target of approximately ¥135 billion in fiscal 2025.

# Efforts to cut costs through FY2025 (billions of yen)



# Five key pillars **Business to exit**

# Committed to exiting businesses that do not match our growth and sustainability expectations

In fiscal 2022, we formulated a detailed plan for our exit from the petrochemicals and carbon products businesses. In fiscal 2023, we will financially carve-out our petrochemicals business, and in fiscal 2024 we will establish a joint venture and aim for early independence. For carbon products, we are making progress in completion of the divestment during fiscal 2023.

## Exit strategy and timeline for our petrochemicals and carbon products businesses



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# Five key pillars Leaner, digital, empowered

# Working to create a leaner, more efficient organization in pursuit of One Company concept

To create a leaner organization, we have accelerated MCG's structural reforms through our organizational structure changes and are improving the speed of management decisions. We are also transferring the responsibility for business expansion to each region and implementing a 25% reduction in the number of Group companies globally by fiscal 2025. We expect our headcount to fall by 10% through natural attrition, outsourcing, and other downsizing measures.

For a digital organization, we will push forward with digitization in all steps, including order-taking and shipping in the supply chain, as well as in R&D and human resources. We will implement four measures over the next few years to support fast decision-making in business: (1) standardize our business processes across the Group; (2) consolidate our systems and transfer data into the cloud; (3) develop an internal data management system; and (4) develop and recruit talent who can thrive in the digital age.

For an empowered organization, we are fostering the next generation of leaders. We are moving away from the seniority-based system and are accelerating diversity in leadership and developing a corporate culture that promotes value creation. For that purpose, we will realize a safe and healthy workplace.

## Establishing a leaner organizational structure

Executable Plan Based on the "Forging the future" Management Policy



\* Excludes any changes in Nippon Sanso Holdings entities

## MCG technology, data, and business models will become more digital.

### Complexity of processes currently exceeds industry benchmark by a wide margin



## We will empower our employees for this transformation.

## Our cultural transformation

stry RP I	Empowered workforce	<ul> <li>Develop next-generation leadership</li> <li>Promote cultural change and value creation mindset</li> <li>Incorporate diversity, equity and inclusion (DE&amp;I) into the talent strategy</li> <li>Build a fulfilling workplace environment</li> <li>Build a global integrated operational structure to achieve overall optimization</li> <li>Strengthen human resources governance worldwide</li> </ul>
ge	Health and safety	<ul> <li>Maintain appropriate operations and safe facilities</li> <li>Monitor and prevent human rights violations and high-risk situations</li> </ul>

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# Five key pillars Strategic capital allocation

# Generated capital will be allocated to fund organic growth, increase shareholder returns, and provide a sounder balance sheet.

The profitability of our businesses will improve through fiscal 2025, generating a significant amount of capital. Of the roughly ¥2,145 billion generated, some ¥1,040 billion will be allocated to capex. In particular, we will focus on growth investments to increase capacity in the Specialty Materials and Industrial Gases segments. Approximately ¥380 billion or 18% of the capital will be used for R&D, the majority of which will be for Health Care.

MCG faced two major issues when the "Forging the future" strategy was announced: improving profitability and repaying debt. We will allocate approximately ¥270 billion of the capital for debt repayment, and aim to achieve a net debt/EBITDA ratio of less than 3.0x and a net debt/equity ratio of less than 1.0x. We aim for year-on-year dividend growth and would like to increase the payout ratio from the current level of 30% to 35% by fiscal 2025. Meanwhile, we will increase uncommitted capital to approximately ¥250 billion in order to secure capital and leverage for options including M&A and share buybacks.

## Capex by business



# **Capital allocation** FY2023-2025

from divestments

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